

AL-MADINAH



هيئة فنون الطهي
Culinary Arts Commission



SLOW FOOD TRAVEL: A UNIQUE TOURISM EXPERIENCE

A JOURNEY THROUGH TRADITION AND HISTORY

The Slow Food Travel itinerary for the region of Al-Madinah is based on two days of activities covering the areas around Al-Jafer and Al-Figrah, and the city of Al-Madinah.

First, in Al-Jafer, the visit of an organic farm offers interactive experiences such as cooking classes, mint picking, honey tasting, and crafting different beeswax products. After hiking in the mountains of Al-Figrah, travelers can enjoy an evening by the fire and stargazing. The second day is based in the city of Al-Madinah and focused on culinary experiences of Al-Madinah's most important agricultural product: dates. At the date farm, visitors will learn about the importance of fresh water for life and agriculture provided by wells.



A NEW MODEL OF TOURISM

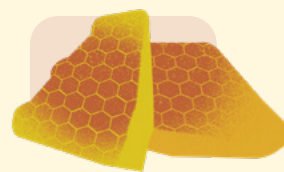
Slow Food Travel offers a new model for tourism, made up of interactions and exchanges with farmers, cheesemakers, herders, butchers, and bakers who, along with the chefs who cook their products, will be the storytellers of their local areas and unique guides to the local traditions.

SUSTAINABILITY AND BIODIVERSITY

The aim is to bring travelers closer to the preservation of food biodiversity and an understanding of local cultures, identities, and gastronomies. Itineraries include encounters with **Ark of Taste** products, and stays with **Slow Food communities**.

TOGETHER WITH FOOD COMMUNITIES

You will be welcomed directly by producers, hotel hosts, and cooks who are committed to promoting their local area by offering "good, clean, and fair" products. They will provide all the information necessary to ensure experience combines the pleasure of food with culture and conviviality.



Figrah Mountain Honey



Al-Bakaya Date Palm



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To organize your tour in the region of Al-Madinah, please contact ssfc@network.slowfood.it

www.arabic.slowfood.com

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